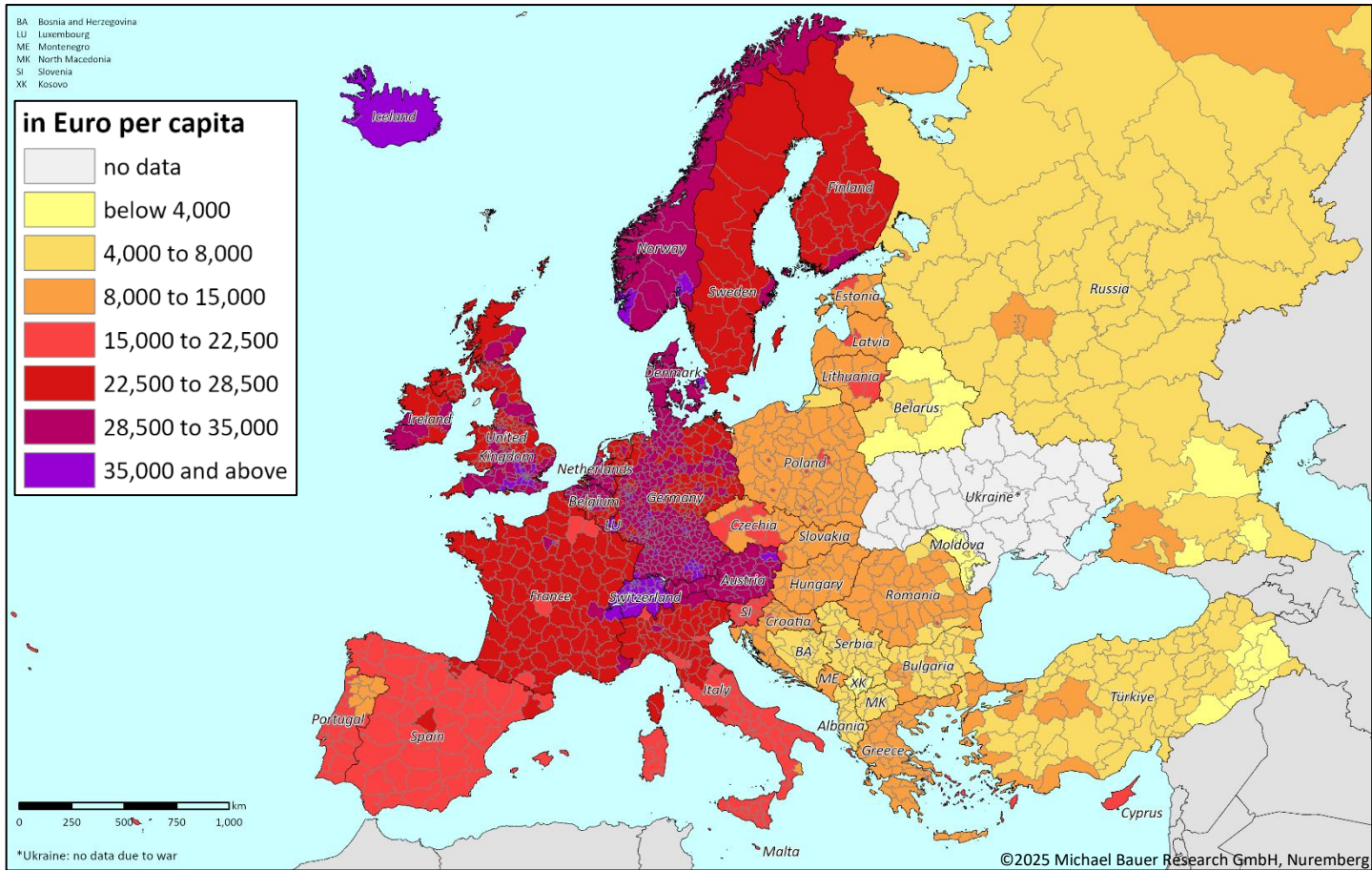




## **MB-Research Europe Regional 2025**

Purchasing Power & Structural Information for more than 1 500 regions in Europe

Purchasing Power 2025 in Europe



Data Packages

**MB-Research Europe Regional package covers the 41 most important European countries and delivers actionable insights for strategic decision-making.**

Gaining a powerful foundation for defining and optimizing sales territories and identify the best locations for points of sale with Purchasing Power and structural information for more than 1500 regions in Europe.

You will receive at NUTS-3 or comparable levels:

- Population: 2025 year average
- Purchasing Power 2025 per capita and in total
- Population by unified age groups 2025
- Population by gender 2025
- Number of dwellings 2025
- Average household size 2025
- Number of employed 2024
- Number of unemployed 2024
- Gross Domestic Product 2024

Identify dynamics through time series

In addition to the data package Europe Regional time series 2015–2025 (annual data) for Population and Purchasing Power are available on NUTS3-level.

Countries and geographical levels

Albania	12 Qarke	Lithuania	10 Apskritis
Austria	35 Gruppen von Gemeinden	Luxembourg	1 Luxembourg
Belarus	7 Woblastsi	Malta	2 Reġjuni
Belgium	44 Arrondissements	Moldova	6 Regiunea
Bosnia and Herzegovina	12 Kantoni	Montenegro	1 Montenegro
Bulgaria	28 Oblasti	Netherlands	40 COROP Gebieden
Croatia	21 Županije	North Macedonia	8 Statistički Regioni
Cyprus	1 Cyprus	Norway	15 Fylker
Czechia	14 Kraje	Poland	73 Podregiony
Denmark	11 Landsdele	Portugal	26 Distritos
Estonia	5 Maakondade grupid	Romania	42 Județe
Finland	19 Maakunnat	Russian Federation	80 Subyekty Federatsii
France	96 Départements	Serbia	25 Okruzi
Germany	400 Kreise	Slovakia	8 Kraje
Greece	52 Omades Periferiakon Enotiton	Slovenia	12 Statistične Regije
Hungary	20 Vármegyéék	Spain	59 Provincias
Iceland	2 Hagskýrslusvæði	Sweden	21 Län
Ireland	8 Regional Authority Regions	Switzerland	26 Kantone
Italy	107 Province	Türkiye	81 iller
Kosovo	7 Regjione	United Kingdom	182 International Territorial Level 3
Latvia	5 Statistiskie reģioni		

Consequent benefits

<b>Geographically detailed</b>	Data for more than 1 500 regions
<b>Up to date</b>	Demographics 2025 (year average) for all regions
<b>Unified</b>	Unified and comparable variables of the same date for all countries
<b>Time saving</b>	User friendly and clearly top-down structured presentation of the data for all of Europe in one data set with standardized structure (Excel-table)
<b>Comparable</b>	Purchasing Power 2025 given in national and international perspective and in Euro per capita
<b>Visualization</b>	Colored maps in PDF- or JPG-format show the distribution of Purchasing Power within the countries. Additionally, you will receive a MB-Research Purchasing Power map for whole Europe at one glance, as well as a map showing Purchasing Power Growth 2015-2025

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Order form (Please send via Email to sales@mb-research.de)

We hereby order the study:

	Subscription	One-off purchase
Europe Regional 2024	<input type="checkbox"/> 1650 Euro p.a.	<input type="checkbox"/> 2750 Euro
Europe Regional 2024 excerpt of individual countries*		<input type="checkbox"/> one country 690 Euro, each further 490 Euro
Additionally:		
Time series 2014–2024 (annual data) for		
Population and Purchasing Power on NUTS3-level	<input type="checkbox"/> 660 Euro upcharge p.a.	<input type="checkbox"/> 1100 Euro upcharge

\* Excerpt for the following countries:

With the subscription you automatically receive immediately upon completion the latest version of the study. The minimum term includes two deliveries.

☐ We request for a quote for **Digital Boundaries compatible** with the data mentioned above.

Address

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Licenses:	The prices stated are valid for a single user license and internal use. For further licenses the net price will be multiplied with the following factors:			
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	3-5	2	21-25	4
	6-10	2,5	Company license / Intranet	4,5
	11-15	3	Internet	on request
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